

CAMEL
PRESENTS

1984

**OLYMPIC
SCOREBOARD**

**FOLLOW THE OLYMPIC
COMPETITION FROM
THE OPENING DAY CEREMONY
TO THE GOLD**

PROGRAM OF THE GAMES OF THE XXIII OLYMPIAD

JULY/AUGUST 1984	SAT. 28	SUN. 29	MON. 30	TUE. 31	WED. 1	THU. 2	FRI. 3	SAT. 4	SUN. 5	MON. 6	TUE. 7	WED. 8	THU. 9	FRI. 10	SAT. 11	SUN. 12
OPENING CEREMONY																
ARCHERY																
ATHLETICS (TRACK AND FIELD)																
BASKETBALL																
BOXING																
CANOEING																
CYCLING																
EQUESTRIAN EVENTS																
FENCING																
FOOTBALL (SOCCER)																
GYMNASTICS																
HANDBALL																
HOCKEY																
JUDO																
MODERN PENTATHLON																
ROWING																
SHOOTING																
SWIMMING																
DIVING																
SYNCHRONIZED																
WATER POLO																
VOLLEYBALL																
WEIGHTLIFTING																
WRESTLING																
YACHTING																
BASEBALL																
TENNIS																
CLOSING CEREMONY																

OLYMPIC TV COVERAGE

KABC—Channel 7

Fri., July 27
Evening—6-8 p.m.

Sat., July 28
Morning—10 a.m.-Noon/Evening—5-8 p.m.

Sun., July 29
Morning—8:30 a.m.-3 p.m./Evening—4-9 p.m.

Mon., July 30
Morning—7:30-11 a.m./Afternoon—1-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Tues., July 31
Morning—7:30-11 a.m./Afternoon—1-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Wed., Aug. 1
Morning—7:30-11 a.m./Afternoon—1-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Thurs., Aug. 2
Morning—7:30-11 a.m./Afternoon—1-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Fri., Aug. 3
Morning—7:30-11 a.m./Afternoon—1-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Sat., Aug. 4
Daytime—7:30 a.m.-3:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Sun., Aug. 5
Daytime—7:30 a.m.-3:00 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Mon., Aug. 6
Morning—7:30-10 a.m./Afternoon—Noon-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Tues., Aug. 7
Morning—7:30-10 a.m./Afternoon—Noon-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Wed., Aug. 8
Morning—7:30-10 a.m./Afternoon—Noon-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Thurs., Aug. 9
Morning—7:30-10 a.m./Afternoon—Noon-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Fri., Aug. 10
Morning—7:30-10 a.m./Afternoon—Noon-2:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Sat., Aug. 11
Daytime—8:30 a.m.-3:30 p.m.
Evening—4-9 p.m./Late Evening—9:30-11 p.m.

Sun., Aug. 12
Daytime—10:00 a.m.-3:00 p.m.
Evening—4-9 p.m.

Mon., Aug. 13
Evening—6-8 p.m.

Note: TV schedule is subject to change. Please consult local listings for current coverages.

A detailed map of Southern California, highlighting major metropolitan areas and surrounding regions. The map is overlaid with numerous red square icons, each containing a white silhouette of a person engaged in a specific sport or activity. These icons are connected by thin orange lines to their corresponding locations on the map. The activities represented include swimming, surfing, tennis, basketball, soccer, baseball, football, golf, skiing, snowboarding, and cycling. Major cities labeled on the map include Los Angeles, San Francisco, San Diego, Anaheim, Orange, and Long Beach. The map also shows major highways and geographical features like the Pacific Coast Highway. In the top left corner, there are two packs of Camel cigarettes: one for 'Camel Lights' and another for 'Camel Filters'. A north arrow is located in the bottom right corner.

Advertising Supplement to the Los Angeles Times Home Magazine CA-3

CAMEL OLYMPIC

ARCHERY

EVENT	MEDAL
MEN	G S B
WOMEN	G S B

ATHLETICS (TRACK AND FIELD)

(cont.)

EVENT	MEDAL
MEN 100 METERS	G S B
MEN 200 METERS	G S B
MEN 400 METERS	G S B
MEN 800 METERS	G S B
MEN 1,500 METERS	G S B
MEN 5,000 METERS	G S B
MEN 10,000 METERS	G S B
MEN 110-METER HURDLES	G S B
MEN 400-METER HURDLES	G S B
MEN 3,000-METER STEEPCHASE	G S B
MEN 20-KILO. WALK	G S B
MEN 50-KILO. WALK	G S B
MEN MARATHON	G S B
MEN HIGH JUMP	G S B

EVENT	MEDAL
MEN POLE VAULT	G S B
MEN LONG JUMP	G S B
MEN TRIPLE JUMP	G S B
MEN SHOT PUT	G S B
MEN DISCUS THROW	G S B
MEN HAMMER THROW	G S B
MEN JAVELIN THROW	G S B
MEN DECATHLON	G S B
MEN 4x100 METER RELAY	G S B
MEN 4x400 METER RELAY	G S B
WOMEN 100 METERS	G S B
WOMEN 200 METERS	G S B
WOMEN 400 METERS	G S B
WOMEN 800 METERS	G S B
WOMEN 1,500 METERS	G S B
WOMEN 3,000 METERS	G S B
WOMEN 100-METER HURDLES	G S B
WOMEN 400-METER HURDLES	G S B

EVENT	MEDAL
WOMEN MARATHON	G S B
WOMEN HIGH JUMP	G S B
WOMEN LONG JUMP	G S B
WOMEN SHOT PUT	G S B
WOMEN DISCUS THROW	G S B
WOMEN JAVELIN THROW	G S B
WOMEN HEPTATHLON	G S B
WOMEN 4x100 METER RELAY	G S B
WOMEN 4x400 METER RELAY	G S B

WHEELCHAIR ATHLETICS

EVENT	MEDAL
MEN 1,500 METERS	G S B
WOMEN 800 METERS	G S B

BASKETBALL

EVENT	MEDAL
MEN	G S B
WOMEN	G S B

BOXING

EVENT	MEDAL
LIGHT FLYWEIGHT	G S B
FLYWEIGHT	G S B
BANTAMWEIGHT	G S B
FEATHERWEIGHT	G S B
LIGHTWEIGHT	G S B
LIGHT WELTERWEIGHT	G S B
WELTERWEIGHT	G S B
LIGHT MIDDLEWEIGHT	G S B
MIDDLEWEIGHT	G S B
LIGHT HEAVYWEIGHT	G S B
HEAVYWEIGHT	G S B
SUPER HEAVYWEIGHT	G S B

CANOEING

EVENT	MEDAL
MEN 500-METER KAYAK SINGLES	G S B
MEN 500-METER CANADIAN SINGLES	G S B
MEN 500-METER KAYAK PAIRS	G S B
MEN 500-METER CANADIAN PAIRS	G S B

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Camel Lights

SCOREBOARD 1984

CANOEING (cont.)

EVENT	MEDAL
MEN 1,000-METER KAYAK SINGLES	G S B
MEN 1,000-METER CANADIAN SINGLES	G S B
MEN 1,000-METER KAYAK PAIRS	G S B
MEN 1,000-METER CANADIAN PAIRS	G S B
MEN 1,000-METER KAYAK FOURS	G S B
WOMEN 500-METER KAYAK SINGLES	G S B
WOMEN 500-METER KAYAK PAIRS	G S B
WOMEN 500-METER KAYAK FOURS	G S B

EQUESTRIAN

EVENT	MEDAL
INDIVIDUAL THREE-DAY EVENT	G S B
TEAM THREE-DAY EVENT	G S B
INDIVIDUAL JUMPING	G S B
TEAM JUMPING	G S B
INDIVIDUAL DRESSAGE	G S B
TEAM DRESSAGE	G S B

FOOTBALL (SOCCER)

EVENT	MEDAL
FOOTBALL	G S B

HANDBALL

EVENT	MEDAL
MEN	G S B
WOMEN	G S B

GYMNASTICS

EVENT	MEDAL
MEN FLOOR EXERCISES	G S B
MEN VAULT	G S B
RINGS	G S B
POMMEL HORSE	G S B
PARALLEL BARS	G S B
HORIZONTAL BAR	G S B
WOMEN VAULT	G S B
UNEVEN BARS	G S B
BEAM	G S B
WOMEN FLOOR EXERCISES	G S B
MEN ALL-AROUND	G S B
WOMEN ALL-AROUND	G S B
MEN TEAM	G S B
WOMEN TEAM	G S B
RHYTHMIC INDIVIDUAL ALL-AROUND	G S B

HOCKEY

EVENT	MEDAL
MEN	G S B
WOMEN	G S B

JUDO

EVENT	MEDAL
EXTRA LIGHTWEIGHT	G S B
HALF LIGHTWEIGHT	G S B
LIGHTWEIGHT	G S B
HALF MIDDLEWEIGHT	G S B
MIDDLEWEIGHT	G S B
HALF HEAVYWEIGHT	G S B
HEAVYWEIGHT	G S B

CYCLING

EVENT	MEDAL
1 KILO. TIME TRIAL	G S B
1,000-METER MATCH SPRINT	G S B
4,000-METER INDIVIDUAL PURSUIT	G S B
INDIVIDUAL POINTS RACE	G S B
MEN INDIVIDUAL ROAD RACE	G S B
WOMEN INDIVIDUAL ROAD RACE	G S B
4,000-METER TEAM PURSUIT	G S B
100-KILO. TEAM TIME TRIAL	G S B

FENCING

EVENT	MEDAL
MEN INDIVIDUAL FOIL	G S B
MEN INDIVIDUAL EPEE	G S B
MEN INDIVIDUAL SABRE	G S B
WOMEN INDIVIDUAL FOIL	G S B
MEN TEAM FOIL	G S B
MEN TEAM EPEE	G S B
MEN TEAM SABRE	G S B
WOMEN TEAM FOIL	G S B

and Filters

LIGHTS: 9 mg. "tar", 0.8 mg. nicotine, FILTERS: 16 mg. "tar", 1.2 mg. nicotine, av. per cigarette by FTC method.



CAMEL OLYMPIC

JUDO (cont.)

EVENT	MEDAL
OPEN CATEGORY	G S B

MODERN PENTATHLON

EVENT	MEDAL
INDIVIDUAL	G S B
TEAM	G S B

ROWING

EVENT	MEDAL
MEN FOUR OARS WITH COXSWAIN	G S B
MEN DOUBLE SCULLS	G S B
MEN PAIR OARS w/o COXSWAIN	G S B
MEN PAIR OARS w/COXSWAIN	G S B
MEN FOUR OARS w/o COXSWAIN	G S B
MEN SINGLE SCULLS	G S B
MEN PAIR OARS w/o COXSWAIN	G S B
MEN QUADRUPE SCULLS w/o COXSWAIN	G S B
MEN EIGHT OARS w/COXSWAIN	G S B
WOMEN FOUR OARS w/COXSWAIN	G S B
WOMEN DOUBLE SCULLS	G S B
WOMEN PAIR OARS w/o COXSWAIN	G S B

ROWING (cont.)

EVENT	MEDAL
WOMEN SINGLE SCULLS	G S B
WOMEN QUADRUPE SCULLS w/COXSWAIN	G S B
WOMEN EIGHT OARS w/COXSWAIN	G S B

SHOOTING

EVENT	MEDAL
FREE PISTOL	G S B
ENGLISH MATCH	G S B
FREE RIFLE 3 POSITION	G S B
MEN AIR RIFLE	G S B
RAPID FIRE PISTOL	G S B
RUNNING GAME TARGET	G S B
WOMEN AIR RIFLE	G S B
WOMEN STD. RIFLE 3 POSITION	G S B
WOMEN SPORT PISTOL MATCH	G S B
OLYMPIC TRAP	G S B
INTERNATIONAL SKEET	G S B

SWIMMING

EVENT	MEDAL
MEN 100-METER FREESTYLE	G S B
MEN 200-METER FREESTYLE	G S B
MEN 400-METER FREESTYLE	G S B
MEN 1,500-METER FREESTYLE	G S B
MEN 100-METER BREASTSTROKE	G S B
MEN 200-METER BREASTSTROKE	G S B
MEN 100-METER BACKSTROKE	G S B
MEN 200-METER BACKSTROKE	G S B
MEN 100-METER BUTTERFLY	G S B
MEN 200-METER BUTTERFLY	G S B
MEN 400-M INDIVIDUAL MEDLEY	G S B
MEN 4x100-M FREESTYLE RELAY	G S B
MEN 4x200-M FREESTYLE RELAY	G S B
MEN 4x100-M MEDLEY RELAY	G S B
WOMEN 100-METER FREESTYLE	G S B
WOMEN 200-METER FREESTYLE	G S B
WOMEN 400-METER FREESTYLE	G S B

SWIMMING (cont.)

EVENT	MEDAL
WOMEN 800-METER FREESTYLE	G S B
WOMEN 100-METER BREASTSTROKE	G S B
WOMEN 200-METER BREASTSTROKE	G S B
WOMEN 100-METER BACKSTROKE	G S B
WOMEN 200-METER BACKSTROKE	G S B
WOMEN 100-METER BUTTERFLY	G S B
WOMEN 200-METER BUTTERFLY	G S B
WOMEN 200-M INDIVIDUAL MEDLEY	G S B
WOMEN 400-M INDIVIDUAL MEDLEY	G S B
WOMEN 4x100-M FREESTYLE RELAY	G S B
WOMEN 4x100-M MEDLEY RELAY	G S B

DIVING

EVENT	MEDAL
MEN SPRINGBOARD	G S B
MEN PLATFORM	G S B
WOMEN SPRINGBOARD	G S B
WOMEN PLATFORM	G S B

Camel Lights

[illegible]

Advertising Supplement to the Los Angeles Times Home Magazine CA-7

CAMEL LIGHTS

It's a whole new world.



Today's
Camel Lights,
unexpectedly mild.

